

## **DIGITAL BADGES**

A digital badge is an indicator of achievements, experience, or skills that you can display and verify online.

Verifiable Digital Badges are a great way to collect and share your digital credentials to validate

your accomplishments.

ILP offers a variety of **verifiable** badges to recognise your:

- membership level (Professional or Fellow level)
- experience and skills by achieving an <a href="LIP Certification"><u>ILP Certification</u></a>
- success in qualifying for our Certificate IV in Learning Design & Facilitation
- Australia Learning Impact Awards Winners & Finalists
- successful completion on an ILP program

## Congratulations you have received an ILP Digital Badge - Now What?

Verifiable Digital Badges are much more than a simple image pasted in your email signature, website, or social. ILP digital badges are linked to the reputable badge creation platform <a href="Badgr">Badgr</a> so colleagues, clients, and others can see exactly what the badge is for, and how you qualified for it. So follow these steps:

- Step 1 You will receive a confirmation email from Badgr (ILP's digital badge platform).
- Step 2 Create your account on <a href="Badgr">Badgr</a> using your same email address.
- Step 3 Click on 'Backpack' to see your digital badge/s.
- Step 4 Click on 'Share' to access your unique link.

## **How to Share**

We want you to be able to display your badge with pride, so here are a few tips to help you.

- 1. Link your badge to your email signature.
- 2. Display on your website or blog sites.
- 3. Display on your ILP Directory profile, business cards and promotional flyers.
- 4. Share your badges on social media sites, such as LinkedIn and Twitter, e.g.: Display in your Profile under Licenses & certifications (LinkedIn) or simply Post about it.



The above allows you to showcase your learning and/or achievements with a broader audience.

To share your badges on Social Media, please following the instructions on this link - <u>Sharing badges on social media (badgr.com)</u>. **Please note** - LinkedIn displays ILP's logo for this entry. It is not possible to display the badge image here due to LinkedIn's posting restrictions.

If you have any further questions, please contact kerry@ilpasiapacific.com